



A HELPING HAND FOR YOUR BUSINESS

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**REDEC/RRC**

**FALL 2011**



# NEWS BRIEF

## GOVERNOR APPOINTS REDEC/RRC EXECUTIVE DIRECTOR TO REGIONAL COUNCIL

In late July 2011, Executive Director, Diane Lantz was appointed by Governor Andrew Cuomo to serve on the Southern Tier Regional Economic Development Council, along with 20 other appointees and 11 chief executives from the eight counties that comprise the Southern Tier Region. There are ten Regional Economic Development Councils which stretch from Long Island to Buffalo.

The Southern Tier Regional Council is co-chaired by David Skorton, President of Cornell University and Thomas Tranter, Jr., CEO of Corning Enterprises, Inc. and former Chemung County Executive. The goal of the Regional Councils is to redesign the relationship between state government and businesses to stimulate regional economic development and create jobs.

## UPCOMING EVENTS

**WOMEN IN BUSINESS ROUNDTABLE** (“Break the Rules and Close More Sales” Speaker - Anthony Van Dinther)

DATE: - October 6<sup>th</sup> 8:30 AM - 10:00 AM

PLACE: Three Rivers Development Conference Room, Corning

**SBA LENDER’S ROUNDTABLE**

DATE: October 12<sup>th</sup> 8:30 AM – 11:00 AM

PLACE: Radisson Hotel, Corning

**CORNING CHAMBER BUSINESS AFTER BUSINESS**

DATE: October 26<sup>TH</sup> 5:00 PM - 7:00 PM

PLACE: REDEC/RRC offices, Corning

**WOMEN IN BUSINESS ROUNDTABLE** (“Get the Cash Flowing” Speaker – Michelle Matro)

DATE: November 3<sup>rd</sup> 8:30 AM - 10:00 AM

PLACE: Three Rivers Development Conference room, Corning

**STUDENT MENTORING SEMINAR**

DATE: November 9<sup>th</sup> 8:30 AM – 1:30 PM

PLACE: Watkins Glen Harbor Hotel, Watkins Glen

**WOMEN IN BUSINESS ROUNDTABLE** (“Speed Networking with a twist”)

DATE: December 1<sup>st</sup> 8:30 AM - 10:00 AM

PLACE: Three Rivers Development Conference room, Corning

## DISASTER PLANNING for your business

The recent floods in our region have served to bring home the message that it is important for small businesses to have an emergency disaster plan. Having a plan in place provides support to your employees, customers, the community and the local and regional economy. It also protects your business investment and provides your business with a greater chance of survival. Small to medium sized businesses are the most vulnerable in the event of an emergency. Having an emergency plan can help to protect a company and improve its potential to recover after an emergency. There are a multitude of resources available to assist with the preparation of a business disaster plan:

- [www.fema.gov](http://www.fema.gov)
- [www.ready.gov/business](http://www.ready.gov/business)
- [www.sba.gov/disaster](http://www.sba.gov/disaster)

## BUSINESSES in the news

Several current and former REDEC/RRC businesses have been lauded in the news recently:

**KEUKA LAKE VINEYARD** - 8882 County Route 76, Hammondsport. Their 2010 Leon Millot was awarded a Double Gold medal and the “Best Red Wine” at the New York Wine and Food Classic held in August. [www.klvineyards.com](http://www.klvineyards.com)

**SIMPLE STYLE** - 2 W. Market Street, Corning has been awarded the Green America Business Seal of Approval for its efforts in environmental sustainability and social justice. [www.simplestyleliving.com](http://www.simplestyleliving.com)

**RED NEWT CELLARS** - located in Hector, NY was awarded the prestigious honor of being named among the Top 100 Wineries of the Year by *Wine & Spirits* magazine. The “Wineries of the Year” will be profiled in the winter issue of *Wine & Spirits*, available on newsstands nationwide on October 12, 2011

**JR DILL WINERY** - located in Hector, NY recently celebrated its one year anniversary in August.

Congratulations to all of our local businesses!

## REDEC/RRC IS NOW ON FACEBOOK

Check out our Facebook page at [www.facebook.com/redec.rrc](http://www.facebook.com/redec.rrc). We’ve included articles, photos and tips for small businesses. Once we reach 100 fans, we will have a drawing for a prize which will include products from local businesses which REDEC/RRC has had the pleasure of “lending a helping hand”. Please leave comments/messages letting us know how we can help you and what we can do to improve services.